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FOR Christ CULTURE

IT'S OUR TIME. **IGNITING** THE HBCU CULTURE.

VENDOR APPLICATION



CESA **X** CAST COLLABORATION

Welcome to the CESAXCAST For Christ Conference Experience

VENDOR SETUP

- ☐ Vendors will be allowed to set up on campus on designated days only.
- ☐ Mandatory vendor setup time is between 3pm – 5pm on Thursday September 17, 2026. During these hours, vendors may drive vehicles onto Harris Way (formerly Hall Street) to unload merchandise at the designated vendor area. **NO EXCEPTIONS.**
- ☐ At 5pm Harris Way will close. Vendors may not drive vehicles along Harris Way to unload merchandise. Merchandise must be transported from the parking area to the vending location.
- ☐ All vehicles and merchandise must be removed from campus 3 hours after the conclusion of the conference on Saturday September 19, 2026 at 10pm.
- ☐ Vendors should leave the vendor site in clean condition, including disposal of boxes and trash.
- ☐ All setup materials are to be provided by the vendor. Vendors must have tables and tents for all merchandise.

Vendors should bring the following:

1. Business Permit
2. Tables, chairs, and tents
3. Vendor credentials and parking pass
4. Items to be sold or sampled

Vendor's Responsibilities

- ☐ Vendor agrees to submit products, signs, literature, displays, and advertising materials to For Christ Conference Vendor Team for prior approval before display or sale.
- ☐ Vendor shall not sell any product using the Alabama State University name, logo, or image.
- ☐ Vendor is responsible for installation, removal, cleanup, and leaving the area in its original condition.
- ☐ Vendor and representatives must maintain professional conduct, wear appropriate attire, and comply with all university policies.
- ☐ Vendor may not advertise alcoholic beverages, cigarettes, or drugs.
- ☐ Vendor is responsible for reporting and paying all applicable taxes.
- ☐ Vendor must obtain all required business licenses and permits and provide proof upon request.
- ☐ Vendor must comply with all applicable federal, state, and local laws and regulations.

For Christ Conference Vendor Team

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334-544-0586

Prohibited Items

- ☐ Alcohol, tobacco, vaping products, or recreational drugs
- ☐ Cannabis or CBD products
- ☐ Sexually explicit or suggestive materials
- ☐ Pornography or adult novelty items
- ☐ Gambling or lottery-related products
- ☐ Occult, psychic, tarot, astrology, crystals marketed for spiritual power, witchcraft, or New Age spiritual practices
- ☐ Products promoting profanity, violence, hate speech, or discriminatory messages
- ☐ Merchandise that mocks or opposes Christianity, the Bible, or Jesus Christ
- ☐ Political campaign merchandise or fundraising unless specifically approved by conference leadership
- ☐ Counterfeit or unlicensed merchandise
- ☐ Weapons or weapon-related items (unless previously approved for educational purposes)
- ☐ Any material deemed offensive, divisive, or inconsistent with the conference's mission

Vendor Conduct

- ☐ Demonstrate Christ-like character in all interactions.
- ☐ Treat attendees, volunteers, speakers, and fellow vendors with respect.
- ☐ Refrain from aggressive sales tactics or harassment.
- ☐ Keep displays neat, clean, and family-friendly.
- ☐ Operate only within their assigned vendor space.
- ☐ Follow all conference setup, teardown, and operating schedules.
- ☐ Comply with all local, state, and federal laws.
- ☐ Respect the decisions of conference leadership.

Conference Rights

- ☐ Approve or deny any vendor application.
- ☐ Require the removal of any product or display that does not align with the conference's mission.
- ☐ Ask a vendor to discontinue sales of specific items.
- ☐ Remove any vendor from the conference without refund if they violate these guidelines or conduct themselves in a manner inconsistent with the values of the event.

Vendor Agreement

By applying and participating as a vendor, I acknowledge that I have read, understood, and agree to abide by these Vendor Guidelines. I understand that conference leadership has final authority regarding vendor participation and product approval.



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